

Benjamin D. Killen

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r e l e v a n t e x p e r i e n c e

Freelance Production Assistant March 2008 – Present
MacGuffin Films • New York, New York

- Assist in the production of world-class television ads for the American food and beverage industry servicing clients such as: Red Lobster, The Olive Garden, Ruby Tuesday, KFC, Wendy's Pizza Hut and Papa John's.

Designer 2007 – 2008

Golf Digest Magazine, Condé Nast Publications • New York, New York

- Supported the Advertising Sales team with the creation of visually-exciting and engaging sales aides, logos, invitations, signage, and in-book advertorials.
- Managed an ever-changing schedule of deadlines and prioritized incoming jobs based on urgency.
- Upheld the visual integrity of Golf Digest, the world's leading golf publication.

Promotions Designer 2006 – 2007

Time Out New York Magazine • New York, New York

- Maintained responsibility for the non-editorial visual brand of *Time Out New York*.
- Created inviting and visually exciting collateral and branding for TONY Events and promotions.
- Perpetuated an exciting visual footprint, in keeping with TONY editorial style, for the 'Get This' page—the marketing department's premier in-book representation.
- Interviewed, maintained and oversaw a dynamic team of interns.

Online Producer 2005 – 2006

Time Out New York Magazine • New York, New York

- Responsible for all forward-facing elements of the Time Out website: www.timeoutnewyork.com.
- Supplied vision and assisted in planning and executing a complete overhaul of all web properties.
- Managed, scheduled and developed all online advertising operations.
- Consistently sought to increase efficiency and streamline antiquated workflows and procedures.

Executive Producer / Co-host 2006 – 2007

The Scout History Project • ClothTalk

- Supplied vision for The Scout History Project and its first undertaking—a bi-weekly podcast.
- Assembled a team of people who both compliment one another flawlessly and are passionate about the long-term goals of the project.
- Managed technical aspects of distribution for every episode.
- Developed the visual identity of both the project and the podcast.

Interactive Media Director 2004 – 2005

The University of Alabama Advertising Team • Tuscaloosa, Alabama

- Planned and developed a fully integrated marketing campaign for Yahoo! Inc.
- Played an integral role in overall concept and campaign development.
- Generated and refined copy and design for print, television, guerilla, and interactive executions.
- Produced and directed television spot containing high-end 3D animation.

e d u c a t i o n

Bachelor of Arts in Communication, Advertising Major GPA: 3.47 / 4.00

The University of Alabama - Tuscaloosa, Alabama

Minors: Computer Software Systems, and Business Administration

c o m p u t e r s k i l l s

Expert skills with Adobe Photoshop, Illustrator, InDesign, Apple Keynote, HTML, CSS, XML, RSS, Podcasting, Photoshop automation, Mac/PC operating systems, video editing, and audio recording. Additional experience in 3D modeling, 3D animation, motion graphics, video compositioning and advanced software/hardware troubleshooting.

h o n o r s / a c t i v i t i e s

- Eagle Scout • Boy Scouts of America
- 2 Gold ADDY Awards • American Advertising Federation • Greater Tuscaloosa Advertising Federation
- Silver ADDY Award • American Advertising Federation • AAF 7th District
- Junior Artisan • Pixel Corps "The Next Generation of Media Developers"
- Vigil Honor & Founder's Award recipient • The Order of the Arrow "Scouting's National Honor Society"
- 2002 Employee of the Year, Pier 1 Imports • Florence, Alabama
- Two-time Employee of the Month, Pier 1 Imports (April and September 2002) • Florence, Alabama
- Employee of the Month, FedEx Ground • May 2004 • Tuscaloosa, Alabama
- The University Singers • the University of Alabama's Premier Choral Ensemble
- American Idol • Season II • Hollywood Finalist

View a sample of my work online at: www.benkillen.com.